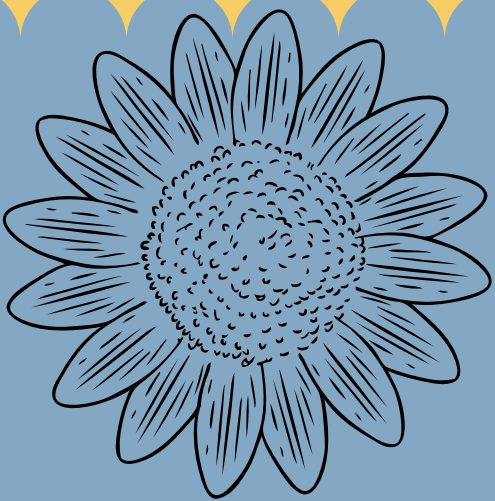


2018 BROADWAY PLAZA REVIEW



44%



Compared to 2017 our revenue is up 44%. Revenue consists of grant funding, advertisements, tech usage, rentals, and licenses.

QUALITY OF LIFE

"The Broadway Plaza is a blessing for our community! I can't think of another offering that encourages and supports so many from our community to get together and enjoy time with one another."

9,256

Estimated attendance during scheduled events



126 EVENTS

From September 2016 to December 2018 we have had 308 events both private and public at the Concordia Broadway Plaza. For 2018 alone, we had 126 events.

15 NON PROFITS

The number of non-profit organizations that either hosted an event or utilized the concession stand.

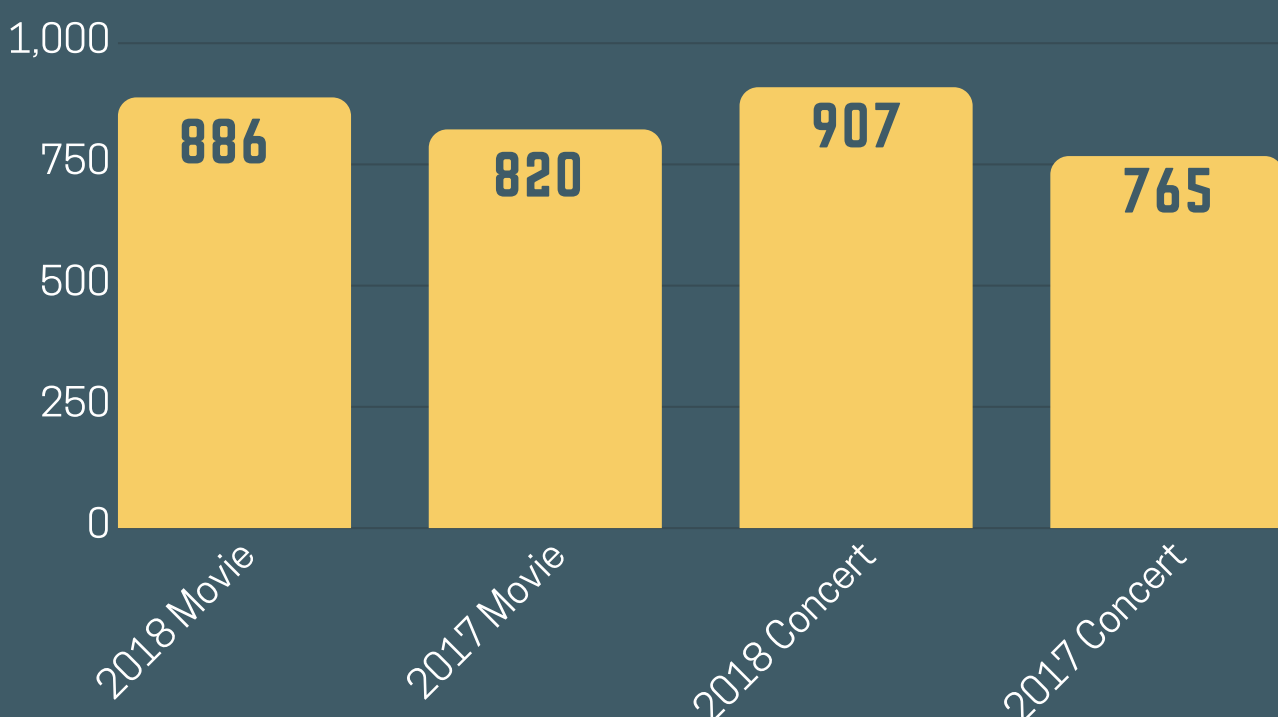
58%

Of our events in 2018 took place between May and August.

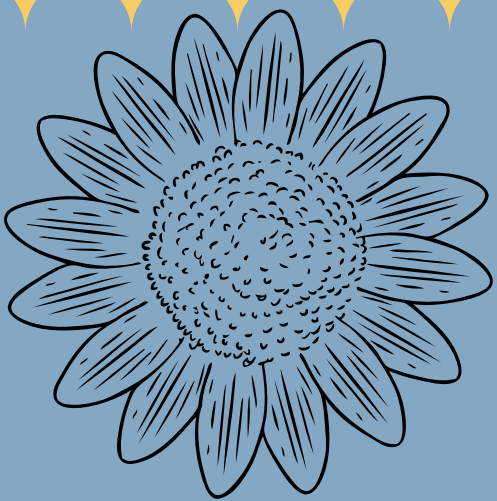
TOURISM 936 VISITORS

The number of visitors in the 43 group tours hosted by Cloud County Convention & Tourism. Stops consisted of The Nazareth Convent, The Orphan Train Museum, POW Camp, The Brown Grand Theatre, and a wave at the Broadway Plaza.

MOVIE & CONCERT SERIES ATTENDANCE



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